

GENTING INTERNATIONAL MUSIC & CULTURAL FESTIVAL



APPLICATION PACKAGE

**29 November – 2 December 2010
Resort World (Genting)
Genting International Convention Centre (GICC)**

Organised by



Brass Academy

Official Partner



*All Band Directors'
Association (Singapore)*

Supported By



LCM Examinations

Official Venue



Resort World (Genting)

Official Hotel

First World Hotel

Introduction

The Inaugural Genting Highlands International Music and Cultural Festival aims to provide an educational and enjoyment experience for wind bands through master-classes, workshops, performance and competition.

Bands will be adjudicated by a panel of distinguished adjudicators, which will provide them with comments and suggestions to aid in the improvement of their performance. Furthermore, there will also be an hour of master-classes and workshops with a designated adjudicators as well as clinicians to provide participants with more personalised feedback.

Performances will also give participants a chance to showcase their talents and share the joy of music with everyone. Come join us this November and let the fun begin!

About the Venue

Resort World (Genting Highlands)
Genting International Convention Centre (GICC)

Located at 6,118 feet above sea-level, Resorts World Genting is Malaysia's premiere integrated highlands resort destination and Asia's only Mega-Resort.

Genting International Convention Centre (GICC) is a state of the art convention centre which covers an area of more than 150,000 square feet of convention space. This includes the Grand Ballroom, Malaysia's largest column-free hall which can host over 6,000 in theatre-style seating. All of these come with the latest audio-visual equipment, WI-FI access and other state-of-the-art features.

Adjacent to the GICC is the World Largest Hotel "First World Hotel". This hotel is also adjacent to First World Plaza, which boasts 500,000 sq feet of indoor theme park, shopping centre and food galore. A lush, grand tropical rainforest greets guests at the main entrance of the First World Hotel, followed by a spacious Spanish courtyard lobby. All rooms are comfortably furnished with modern amenities.

A trip to Genting is not complete without a visit to the Theme Park. The Outdoor Theme Park showcases a thrilling variety of exhilarating rides including four roller coasters. Those taking refuge from the cold mountain air may opt for the indoor rides and attractions. With more than 50 fun rides to choose from, you can be sure there's no time for one dull moment in Genting - City of Entertainment.

BRASS ACADEMY PTE LTD

LEADING THE WAY IN MUSIC EDUCATION

Core Values: Professionalism. Integrity. Passion.

ABOUT US

Recognizing a need in educational services and supplying premium products and services, Brass Academy Pte Ltd was formed to cater to these aspects of the music industry.

Leading the way in Music Education, we provide instruction and direction in school bands, both in the concert and marching arenas, with many achieving coveted Silver and Gold awards in the annual Singapore Youth Festival Central Judging of Bands. Brass Academy Pte Ltd is also active in the promotion of band exchanges with numerous overseas music groups, with recent forays into Japan and Thailand.

With our large base of local and overseas Artistic Consultants, we will be embarking on specialized and customized programmes to suit the different standards of our bands, and also private lessons to students and musicians.

Brass Academy also regularly organize musical events to promote wind instruments as a serious medium of music and to provide a platform for wind musicians to further pursue their interest and passion.

Dedicated to Music Education, Brass Academy is pushing ahead with constant innovative teaching methods and high quality products and services.

Events Organized

2005	21st Century International Band Competition	Genting Highlands, Malaysia
2006	2nd MOE-Sentosa Balloon Hat Festival	Sentosa
	1st National Band Competition (Singapore)	Victoria Concert Hall
	1st Creative Musical Challenge	University Cultural Centre Theatre
2007	International Clarinet Festival (Buffet Crampon)	Young Musician Society
	21 Century International Band Competition	Genting Highlands, Malaysia
2008	2nd National Band Competition (Singapore)	Victoria Concert Hall
	21st Century International Band Competition	Genting Highlands, Malaysia
	Steven Mead in Singapore – Euphonium Virtuoso	Young Musician Society
2009	21st Century International Arts Festival	Genting Highlands, Malaysia
2010	3rd National Band Competition (Singapore)	Singapore Conference Hall

GENTING INTERNATIONAL MUSIC AND CULTURAL FESTIVAL

Genting International Convention Centre (GICC)

29th November – 2nd December 2010

FESTIVAL SCHEUDLE

Date	Time		Event	Venue
	From	To		
29 th Nov (Mon)	2.00 P.M	4.00 P.M	Arrival Of Participating Groups ➤ Check In	GICC Lobby
	8.00 P.M	10.00 P.M	Festival Opening Ceremony ➤ Gala Buffet Dinner ➤ Friendship Concert	GICC Grand Ballroom
30th Nov (Tue)	8.30 A.M	12.30 P.M	Band Rehearsal / Sound Check	GICC Various Venues
	1.30 P.M	6.00 P.M	Band Adjudication	
	7.00 P.M	10.00 P.M	Band Master-Classes by Adjudicators	
1 st Dec (Wed)	8.30 A.M	12.30 P.M	Sectional Workshops by Clinicians	GICC Grand Ball Room
	7.00 P.M	10.00 P.M	Festival Closing Ceremony ➤ Prize Presentation ➤ Performance by Top Band	
2 nd Dec (Thurs)	A.M		Departure of Participating Groups	GICC Grand Ballroom

Format of Adjudication

You may choose to participate in any Category listed below:

CONCERT BAND CATEGORY

	Total Performing Time¹	Total Stage Time²
Concert Band	15mins.	20mins.

1 Timing starts on the first beat of first piece and continue until the end of presentation

2 Timing starts when the first musician steps onto stage after stage manager give "STAGE ON" Signal

Participating Bands are required to present 2 pieces

1. Choice Piece 1 - composition must be of cultural symbolism of the participating band's country of origin.
2. Choice Piece 2 - composition must showcase the participating band's technical ability under any genre

ENSEMBLE CATEGORY

Ensembles of any size and instrumentation may participate to this category. It can be a brass quintet, woodwind quartet, trombone trio and any other type of chamber ensemble.

	Total Performing Time¹	Total Stage Time²
Ensemble	10mins	15mins

Participating Ensembles are required to present 1 piece of music to showcase the ensemble maximum potential and strength in areas of performance.

There will be an additional fee of S\$50 for schools that are already participating in the Wind Band Category, which wants to participate in this category.

MASTER-CLASSES / WORKSHOPS

- An hour of sectional workshops by clinicians
- An hour master-classes given by a designated adjudicator

Marking Scheme

The adjudicators will judge the performances of both the required piece and chosen works according to the following criteria:

- | | |
|--------------------------|------------------------|
| 1. Sound | 3. Musical Performance |
| a. Intonation | a. Phrasing |
| b. Tone Quality | b. Dynamics |
| c. Balance | c. Interpretation |
| | |
| 2. Technique | |
| a. Technique | |
| b. Articulation | |
| c. Ensemble Musicianship | |
| d. Rhythm | |

The points by each adjudicator will be totalled and divided equally. The final results will be given up to 2 decimal points.

Awards & Prizes

Each participating band will receive a Certificate based on the following merit:

Gold (with Honours)	85.00% and above
Gold	80.00% - 84.99%
Silver	70.00% - 79.99%
Bronze	Below 69.99%

To Apply

The closing date for application is 31st July 2010. We will not accept any applications further than this date.

Please complete all sections of the application form and return to:

By Fax: 65 6899 0172

By Mail: BRASS ACADEMY PTE LTD
2 Jurong East St 21, #02-190 IMM BUILDING Singapore 609601
Tel: 6899 3270 Fax: 6899 0172
Web: www.brassacademy.com.sg Email: events@brassacademy.com.sg

Festival Package Fees

A deposit of S\$2,500 (non-refundable) per participating band will be charged upon confirmation of application. Application will be considered void if payment is not received by 31st August 2010.

Festival Package Fee (4 Days, 3 Nights)

Room Type / Occupancy	Twin Occupancy	Single Occupancy
Deluxe Room	S\$398 per pax	S\$538 per pax
Additional Charges <ul style="list-style-type: none">➤ Transportation of Bulky Instruments - S\$800 per Organisation		

Full payment must be made 1 month before the date of departure (i.e 29 October 2010).

This Festival Package Fee includes:

- 3 Nights Accommodation at First World Hotel
- All Buffet Halal Meals (3 Breakfast, 2 Lunch, 2 Dinner)
- Gala Dinner
- Festival Fees
- Band Masterclass with a designated adjudicator
- Sectional Workshops by Clinicians
- Group Insurance Coverage (NTUC Income Classic Plan)
- Coach Insurance Coverage
- 2 way transfer to Genting Highlands on SVIP Coaches (**27 Seater**)

All crossed Cheques should be made payable to “Brass Academy Pte Ltd”.

Contact Information

For any enquires, please contact:

Mr. Kenrick Poh
Project Manager

Brass Academy Pte Ltd
2 Jurong East St 21
#02-190 IMM BUILDING
Singapore 609601

Tel: 6899 3270
Hp: 8113 2365
Fax: 6899 0172
Web: www.brassacademy.com.sg
Email: kenrick@brassacademy.com.sg

APPLICATION FORM

GENTING INTERNATIONAL MUSIC AND CULTURAL FESTIVAL

29th November – 2nd December 2010

Genting International Convention Centre (GICC)

FAX TO: +65 68990172

The completed application form must reach
the organisers at the address below by: **31st July 2010**

BRASS ACADEMY PTE LTD

2 Jurong East St 21, #02-190 IMM BUILDING Singapore 609601

Tel: 6899 3270

Fax: 6899 0172

Web: www.brassacademy.com.sg

Email: events@brassacademy.com.sg

Organisation Details

Name of Organisation _____

Name of Band _____

Address _____

Telephone _____

Fax _____

E-Mail _____

Contact Details

Name of Person-in-charge _____

E-mail _____

Telephone (if different from above) _____

Fax (if different from above) _____

Conductor

Name _____

Telephone _____

Fax _____

Email _____

Competition Categories

Concert Band

Ensemble (Wind, Brass Quintet, Etc.)

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Number of Participants

The below information can be estimated. The final figure must reach us by 31st August 2010

Number of Twin Rooms	
Number of Single Rooms	

Payment Terms and Schedule

A non-refundable deposit of S\$2,500 is to be made upon confirmation of participation before 31st August 2010.

The rest of the festival fee has to be paid in full; 1 months before the date of departure (29th October 2010)

Acknowledgement

I confirm that all the information provided on this application form is correct and true. I understand that my application may be rejected if the information and/or documents supplied are found to be incorrect, false or distorted.

Name & Signature of Organisation Representative

Organisation Stamp